



## THE HOLLOWES

Voted "Master Planned Community of the Year" by the *Austin Business Journal* in 2008, The Hollows on Lake Travis is a luxurious resort-style community nestled in the Texas Hill Country on the banks of Lake Travis, less than 30 miles outside of the state's capital. The breathtaking 1,400-acre waterfront community is part of Terramesa Resorts, founded by Dean Macfarlan, managing director of Macfarlan Capital Partners, which acquired The Hollows in 2008. "This was an opportunity to buy what we thought was irreplaceable lake property," Macfarlan says. "I think one of the reasons I am so partial to The Hollows is its unique mix of natural amenities—hiking, biking, the lake—along with the fact that the community is close to Austin and a world-class university."

In addition to the 18 miles of hiking and biking trails, amenities include The Hollows Marina, an award-winning state-of-the-art 171-slip marina; the Beach Club, a multilevel lakeside recreation area with pools, hot tubs, fitness facility, and dining areas; and the Long Hollow Kayak Club. "All of the infrastructure is built, and residents and their families can enjoy the community now," Macfarlan says.

Some 20 custom homesites are available from the \$100,000s in the newest phase of the community—The Canyons. The Northshore, site of the marina and Beach Club, has more than a dozen homesites available ranging from the low \$90,000s to the \$130,000s. Future phases include the Trailhead Village, set to open in late 2009 with 284 homes (a mercantile, water park, fitness and activity center, and dining areas are planned) and the Southshore, with 572 homes. These lots will comprise both condos and homesites.

Another benefit to owning a vacation home at a Terramesa Resort is the complimentary Platinum Program, which provides elite VIP services and exclusive discounts of up to 30 percent on vacation stays at other Terramesa Resorts, as well as 20 percent discounts on resort dining and merchandise.

FYI: (866) 465-5654; [www.hollowslaketravis.com](http://www.hollowslaketravis.com);  
[www.terramesaresorts.com](http://www.terramesaresorts.com).

—*Kathleen Fritzsche*